



SMALL CASE STUDY

FOR IMMEDIATE RELEASE

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Love Letters to a Manufacturer?

It's not often I write a letter to a manufacturer. However, we felt we really needed to, to let Enviro-Solutions know how pleased we are with their Green-certified cleaning products.

As a busy beach resort, we accommodate more than 13,000 guests per year. Enviro-Solutions allows us to maintain the highest level of cleaning standards—without using harsh or dangerous chemicals. And, our guests frequently comment that the cleanliness of the rooms exceeds their expectations.

We find that people with asthma (especially families with children) are often concerned about staying in a hotel because of the products used to clean them. We confidently tell them that we use only Green-certified cleaning products and that every effort has been made to eliminate the triggers that can cause allergies or respiratory problems.

In addition, our housekeeping staff could not be happier with your products. Before we switched to Enviro-Solutions, we used traditional cleaning products that made the housekeepers' eyes tear and caused breathing problems, especially in the bathrooms.

But we were concerned that Green cleaning products would not work as well as traditional products. However, we have found the Enviro-Solutions products are the same as—if not better than—our old cleaning chemicals. And, when asked if they want to consider any other cleaning products, our housekeepers always say, “No way!”

Enviro-Solutions, thanks for helping make our hotel the healthiest place it can be for our guests, housekeeping staff, and peace of mind.

Yours truly,

Dawn M. Van Lanen

General Manager

Tropical Shores Beach Resort

Sarasota, Florida

About Enviro-Solutions

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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