



SMALL CASE STUDY

FOR IMMEDIATE RELEASE

Contact: Robert Kravitz
Phone: 773-525-3021
E-mail: rkravitz@rcn.com

Getting the Smell Out of Cleaning

“We needed to get the smell out of cleaning,” says Vinny Benanati, supervisor of grounds and buildings for the Tenafly School District, Bergen County NJ. “Students, staff, and teachers were all tired of smelling cleaning chemicals in our schools.”

Benanati says there was also a concern that the fumes from the cleaning chemicals were harmful to students, teachers, custodial staff and the environment. “All in all, we were getting a lot of pressure to look for odor-free ways to clean our schools and healthier ones as well,” he says.

With the movement toward Green Cleaning, Benanati believed it was a good time to investigate environmentally preferable cleaning products to see if they could do the job as efficiently and for about the same amount of money as the traditional products the schools had used for years.

His local distributor, Anthony Crisafulli, vice president of ATRA Janitorial Supplies, Pompton Plains, NJ, suggested the district try cleaning products from Enviro-Solutions, a leading manufacturer of green cleaning products.

Enviro-Solutions' products are third-party certified by Green Seal® or Environmental Choice,™ so they are guaranteed to be safe, cost-effective, and as productive as traditional cleaning products.

“We tried several Enviro-Solutions products in one of our high schools,” says Benanati. “And we were pretty impressed from the start.”

He says the first thing everyone noticed was that there was no chemical odor. “That alone was a big plus. But after we used them for a while, we found the products to be as good as—if not better than—the traditional cleaning chemicals we had used for years.”

But in the end, the school board had the final word on the products. “They loved it,” says Benanati. “Next year, we will be using Enviro-Solutions products in all of our district schools.”

About Enviro-Solutions

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

Company Contact Information:

Enviro-Solutions
2060 Fisher Drive
Peterborough, ON
K9J 8N4
Toll Free: 877-674-4373
info@enviro-solution.com

