



## **SMALL CASE STUDY**

**FOR IMMEDIATE RELEASE**

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### **Green Cleaning Shows Him the Money**

Lots of school districts around North America are transferring from conventional to Green cleaning products. Although they know the long-term benefits of Green cleaning include a healthier, more productive school environment in which to learn, the process has not always been easy.

Initially, some cleaning professionals resist using new products and learning new cleaning techniques. And business managers are often concerned about the cost of “going Green.”

So one district manager decided to put pen to paper and figure out how much more—or less—transferring to Green cleaning would cost

his school system. Bill Blossner, certified director of facilities for New York's Minisink Valley School District, cost-compared a conventional glass cleaner, bathroom cleaner, and neutral all-purpose cleaner with the certified, environmentally preferable counterparts made by Enviro-Solutions, Inc. that the school district had selected to use.

Although Blossner tried to keep an open mind, he suspected the Green cleaning chemicals might be a bit more expensive. However, to his surprise, just the opposite was true, and in some cases, the savings were significant.

Enviro-Solutions glass cleaners were 24 cents per gallon less expensive than the conventional glass cleaner the district had been using. The Enviro-Solutions bathroom cleaner was significantly less expensive. And the all-purpose cleaner from Enviro-Solutions was half the price of the conventional product the district had been using for years.

“The differences really add up, especially in a good-sized school district like ours,” says Blossner. “We knew Green cleaning would be good for our health, but we didn't know it would be good for our pocketbook as well. Thanks Enviro-Solutions.”

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## **About Enviro-Solutions**

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-

Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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