



SMALL CASE STUDY

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No More Tears

“By the end of the day, their faces were red, many had tears streaming from their eyes, and some had developed chronic respiratory problems. No wonder I had trouble keeping housekeepers,” says Dawn Van Lanen, manager of the Tropical Shores Beach Resort in Sarasota, FL.

Van Lanen was referring to the allergic reactions her housekeepers had to the traditional cleaning chemicals used to clean the resort’s guest rooms. “And, the problem was made worse because many of the bathrooms do not have windows,” she says.

Realizing action was needed—and fast—Van Lanen investigated Green cleaning chemicals to see if they worked as well as the

traditional ones she was using but without the harmful reactions. Additionally, she wanted to find a Green cleaning product line that was cost competitive.

Experimenting with different manufacturers' brands, she finally found one that met her demanding criteria—Enviro-Solutions.

“Almost from the start, the allergic reactions my housekeepers were experiencing were gone,” she says. “And, the lingering fumes and odors, even in the windowless bathrooms, disappeared.”

Van Lanen says her hotel guests also noticed a difference. “We have people come back year after year to stay with us,” she says. “Many mentioned that in the past they could also smell the chemical odors but were happy to say now they’re gone.”

Her guests also said the resort was cleaner than ever.

“The products from Enviro-Solutions meet all my needs,” she says. “Not only did they eliminate the reactions, but they clean better than the products we used before and don’t cost any more. And my housekeeper turnover is down considerably—a big savings for any employer.”

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About Enviro-Solutions

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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