SMALL CASE STUDY

FOR IMMEDIATE RELEASE
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ONLY THE COMPLETE VERSION OF GREEN CLEANING FOR *READER'S DIGEST*

Reader's Digest, the best-selling magazine in North America, is famous not only for stories submitted by its readers around the world but for its condensed versions of famous books.

However, when it comes to Green cleaning, the publication decided a condensed version would just not do it. Instead, they decided to go all the way in their headquarters facility in

Pleasantville, New York, incorporating environmentally preferable cleaning tools and chemicals for all cleaning tasks.

However, the magazine did not rush into Green cleaning. Instead, “they did their initial research [into Green cleaning] on their own and then contacted my company to start actually testing some environmentally preferable products,” says Jerry Rutigliano, owner of Call-I-Supply, Mohegan Lake, NY.

With their investigation complete, the magazine comfortably selected one manufacturer for their Green cleaning needs: Enviro-Solutions.

“After evaluating a number of Green [products] available, we made the determination that Enviro-Solutions’ products are far superior to their competition,” says Robert Carvajal, Facility Manager of the Reader’s Digest headquarters. “To put it bluntly, the performance [of their products] was just outstanding.”

Photo: From Left to Right:

Jerry Rutigliano - Owner - Call-I-Supply, jansan distributor for Readers Digest

Roberto Carvajal - Mgr. Corporate Facilities Services - Reader's Digest

Mara Radovic custodial supervisor Reader’s Digest

Enzo Pizzimenti - Owner - C-Clean Corporation (Cleaning Contractor at Reader's Digest)

About Enviro-Solutions, Inc.

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

For more information, visit Enviro-Solutions at www.enviro-solution.com. Also visit the "Product Selection" section and “Resource Center/Technical Reports and Presentations**,** (item1d) for more product information.

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