

BUILDING SERVICES MANAGEMENT APRIL 10, 2008

Reader's Digest Certified Green

PETERBOROUGH, ON -- Reader's Digest magazine, the monthly general-interest magazine started in 1922, has just been awarded the Green Certificate from Enviro-Solutions, a manufacturer of Green cleaning products.

The award was given to the magazine because of its efforts to improve the health of its headquarters facility in Pleasantville, NY, and for incorporating Green cleaning systems.

The certificate is now proudly mounted in the main entrance of the facility.

Enviro-Solutions awards the Green Certificate to those facilities and organizations that make a proactive decision to transfer from conventional to safer, healthier, and more environmentally responsible building operations and cleaning systems.

In the past, such facilities as McGill University and the Montreal Gazette, both in Montreal, Quebec; various buildings in the cities of Markham, Ontario, and Fredericton, New Brunswick; and school districts in New Jersey and New York have been recipients of the Green Certificate.

According to John Hayes, Regional Sales Manager with Enviro-Solutions, Reader's Digest started going Green first by installing a chemical-management-dispensing system. "They used it to evaluate different cleaning chemicals," he says. "Using these systems assures that the precise amount of chemical is dispensed, which is a cost savings and helps protect people and the environment as well."

Hayes adds that Reader's Digest believes going Green has proved so successful at the company's headquarters that they are now in the process of transferring to Green cleaning at each of their facilities in North America.

"This is a progressive and healthy step forward for one of the most important publications in the world," says Hayes. "We are proud of their efforts and our ability to help them in the Greening process."

Enviro-Solutions is a manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions.

Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

For more information, visit Enviro-Solutions at www.enviro-solution.com. Also visit the

"Product Selection" section and "Resource Center/Technical Reports and Presentations, (item1d) for more product information.